



For Immediate Release

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Bring a book, take a book

Book Swap helps children keep up reading skills during the summer

Pontiac, Mich. (July 13, 2017) – Dust off your old children’s books and swap them for some new interesting reads during a Book Swap, 12-2 p.m. Thursday, July 19 at the Pontiac Public Library, 60 E. Pike Street.

Oakland Family Services’ Early Learning Communities program has teamed up with the Pontiac Public Library to host the Book Swap. During the event, children can sign up for a Pontiac library card or bring their library cards from Pontiac or any city to receive a great incentive! Library cards are not necessary to attend the event.

"This is part of our annual Summer Reading Program and this year, the theme is Build a Better World," Pontiac Library Director Devan Brie S. Green said. "The Pontiac Public Library encourages the community through fun literacy programs that foster a lifelong love of reading."

Sarah Lawrence, Early Learning Communities manager at Oakland Family Services, said the Book Swap would be a great way to get books into children’s hands.

"A recent Massachusetts Institute of Technology study showed that children engaged in summer reading programs make significant gains," she said. "Summer is a time when children might not have access to literature, so this is a great way to support that effort."

During the Book Swap, children also will have the opportunity to use their creativity and imagination to make cardboard creations from free recycled and found materials. Lunch will be provided by the Meet Up and Eat Up Summer Food Service Program. Registration is not necessary for the event. For more information contact Nicole King (248) 858-7766, ext. 1323 or email nking@ofsfamily.org.

Oakland Family Services is a private, nonprofit 501 (c) (3) serving the community since 1921 and dedicated to providing individuals and families the opportunity to build brighter futures. The agency’s prevention, education and treatment services touch the lives of more than 40,000 individuals throughout southeastern Michigan. The agency has offices in Pontiac, Berkley, Rochester Hills and Walled Lake. For more information go to www.oaklandfamilyservices.org.

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